

# LES DOSSIERS

## GRANDE CONSO



# Eataly

## Manhattan (New-York)

[JANVIER 2017]

# EATALY



sale  
SALE  
SALE  
SALE

DON'T GET LOST AT EATALY

THE 10 MOST ICONIC  
EATALY PRODUCTS

10th Anniversary  
Contest

CELEBRATE 10 YEARS OF EATALY

ENTER TO  
WIN A TRIP  
TO ITALY

6 days and 5 nights in Piemonte, Italy

Stop by our Guest Relations desk today to fill out our  
competition card for your chance to win!

Trip includes:

- Private tour of the historic wine cellars of Fontanafredda
- Walking tour of Trapani - Private tour & tasting of Cantina
- Langgino Winery - Tour & tasting of Gialla cheese refinery
- Delicious meals & more!

10th Anniversary  
Contest

Featured Dishes in All Eataly Restaurants

January 11-13 Day of Cake & Celebration

February 1-3 Day Wine Tasting Tour  
with 80 Italian Wine Producers  
at Eataly NYC Downtown

I PANINI E LE CIABATTE

IL VINO  
EATALY'S WINE BAR





PLEASE WEIGH  
YOUR  
PRODUCE  
BY THE GROUND  
TO THE GROUND

← CHECKOUT

US  
Marsala  
Oranges  
\$1.75/lb

US  
Sole  
\$5.00

US  
Sole  
\$5.00

US  
Sole  
\$5.00

EATALY

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EATALY

EATALY

EATALY



FOCACCIA

PIZZA

PANE

Wood-burning oven

LA PANETERIA  
DI EATALY  
We Always Make Everything by Hand

RUSTIC  
FLORES  
WOOD-BURNING  
WOOD-BURNING WITH  
WOOD-BURNING OVEN

CIARATTA  
CREATING THE  
BEST OF THE BEST ON  
THE STREET

10%  
\$5.80

EATALY



**EATALY**  
alti cibi

OFF  
LIMIT 5 ITEMS PER PERSON WHILE SUPPLIES LAST



**LES DOSSIERS**  
GRANDE CONSO

éditions  
**DAUVERS**

# SALUMI E FORMAGGI

ITALY'S CHEESE & SALUMI MONGER

Traditional Italian and American cured meats



OUR MEAT IS  
CLEAN, & FA

EMPLOYEES  
ONLY

Our Anniversary 10<sup>th</sup> of Eataly

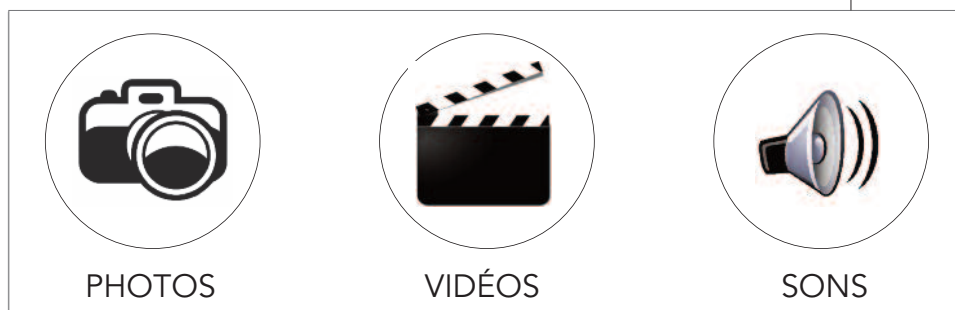
MOZZARELLA  
GRANDE  
\$6.99

ENTER  
HERE  
-Grazie

EATALY  
affiliati



- Publication digitale
- Navigation tactile
- Contenu enrichi



100 % NOUVEAU

Une toute nouvelle expérience  
d'accès à l'info **GRANDE CONSO**

## Au sommaire

### DATAS CONSO

#### RETAIL FRANCE

**Carrefour**, distributeur de l'année (2016)

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Techno : découvrez le pricing dynamique de **Walmart/Jet**

**Aldi** : une nouvelle copie en Espagne

Tour du monde des enseignes françaises : **Auchan** Dushambé, **Carrefour** Almaty

#### CLIN D'OEIL

*EXCLUSIF : Cora teste une nouvelle technique de picking drive...*





10 Years of Eataly  
**\$5.80/LB**  
\$9.80/LB

RESTAURANTS  
FOODVISTA  
VIEW  
OSIETA and  
PACE  
CHECKOUT

SALE  
SALE

MULTITALIANI

BORN IN THE USA

KOSHER  
SALAMI

RICCIO AURICCHIO

RICCIO AURICCHIO

AGENCY  
PADERNO  
PARMESAN KNIFE  
\$4.80  
\$23.80



**\$5.80/LB**  
**\$9.80/LB**  
LIMIT 9 ITEMS PER PERSON WHILE SUPPLIES LAST

MORE THAN 1,000 PRODUCTS UP TO 50% OFF  
LIMIT 9 ITEMS PER PERSON WHILE SUPPLIES LAST

10% off  
\$3.80  
\$6.80  
\$8.00  
\$14.00  
\$6.00

marbes.  
the brain store  
where brains come to play

CCER

EATALY

EATALY

EATALY

EATALY

EATALY

EATALY

EATALY

EATALY

EATALY

COW & SHEEP'S MILK CHEESES

GRANA PADANO

EXTRA VIRGIN OLIVE OIL  
MORAGLIA  
\$24.90

CHEESE

MOZ

\$6

\$14.00

\$6.80

FOODS  
VIEW  
osteria della pace  
CHECKOUT

10% off

# COW & SHEEP'S MILK CHEESES

## PECORINO

ALTHOUGH OFTEN INTERCHANGEABLE WITH PECORINO ROMANO — THE FAMOUS GRATING CHEESE ORIGINATING IN LAZIO — THE TERM PECORINO REFERS TO ANY CHEESE MADE FROM EWES' MILK. THE WORD PECORINO IS DERIVED FROM THE ITALIAN WORD FOR SHEEP, PECORA.

Try *Canestrato Fido* • *Pecorino Romano DOP*, *Pecorino Gigante*, *Pecorino Nero di Perugia*



## CANESTRATO

IN HOMER'S ODYSSEY, ODYSSEUS AND HIS MEN ENCOUNTER A CHEESE-MAKING CYCLOPS WHO STORES HIS EWE AND GOAT'S MILK CHEESES IN BASKETS, OR CANESTRE. THIS IS THE FIRST WRITTEN ACCOUNT OF CANESTRATO CHEESE. TODAY, MANY TRADITIONAL SOUTHERN ITALIAN CHEESES CONTINUE TO BE MADE WITH A BASKET DESIGN ON THE KIND OF THE CHEESE.

Try *Canestrato di Moliterno DOP*, *Canestrato Pugliese DOP*, *Pecorino Siciliano DOP*



## RICOTTA

LITERALLY TRANSLATING TO "RECOOKED," RICOTTA IS MADE BY HEATING THE LIQUID WHEY BYPRODUCT OF THE CHEESE MAKING PROCESS. RICOTTA CAN BE EATEN FRESH, OR IF IT IS PRESSED, SALTED AND DRIED, IT CAN BE ENJOYED AGED. OFTEN AGED RICOTTA IS SEASONED WITH HERBS, SPICES OR SMOKE.

Try *Ricotta Salata*, *Ricotta Piperoncino*, *Ricotta Pecotta Rossa* with Chives



# COW &

**LES DOSSIERS**  
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## CACIO

THE WORD CACIO DOES NOT REFER TO A SPECIFIC CHEESE, BUT IS INSTEAD ANOTHER ITALIAN WORD FOR CHEESE — SORT OF DERIVED FROM THE LATIN WORD CASEUS (ALSO THE ORIGIN OF THE ENGLISH WORD "CHEESE"). THE TERM CACIO IS USED IN CENTRAL AND SOUTHWEST ITALY, AS IN THE PASTA DISH CACIO E PEPE (CHEESE AND PEPPER).

Try *Cacio di Roma*®, *Caciotta del Lazio*, *Caciotta di Tortona*, *Caciotta d'Urbino DOP*



LIKE MOZZARELLA AND CACIOTTAVALLO, PROVOLONE IS A PASTA FILATA-STYLE CHEESE, MEANING THE WARM CURDS ARE PULLED INTO LONG, ELASTIC BANDS. THIS GIVES THE CHEESE ITS UNIQUE TEXTURE. PROVOLONE CAN BE MILD AND SEMI-FIRM (DOLCE) OR SHARP AND FIRM (PICCANTE).

Try *Asiago Provionale Stravecchio*, *Provionale del Monaco DOP*



MOZZARI LAB  
STRETCHED BY HAND

**\$8.80/LB**  
~~\$14.80/LB~~

LIMIT 5 ITEMS PER PERSON WHILE SUPPLIES LAST

The Anniversary 10 Years of Estab  
CASTELVETRANO OLIVES  
Madama Oliva

**\$6.80**  
\$10.80



# EATALY'S CONDIMENTS



EATALY LOVES THE MEDITERRANEAN DIET AND WE WANT YOU TO LOVE IT TOO. THAT'S WHY WE COMMITTED TO MAKING CONDIMENTS THAT ARE FULL OF FLAVOR AND HEALTHY. NO ARTIFICIAL INGREDIENTS OR PRESERVATIVES. WE TELL YOU WHAT'S IN OUR PRODUCTS SO YOU CAN MAKE THE BEST CHOICES FOR YOUR HEALTHY LIFESTYLE.



Our Anniversary  
**10** years  
of Eataly

CASTELVETRANO OLIVES  
Madama Oliva

**\$6.80**  
~~\$10.80~~

LIMIT 5 ITEMS PER PERSON WHILE SUPPLIES LAST



**LES DOSSIERS**  
GRANDE CONSO

éditions  
**DAUVERS**

## MARIO FONGO

MURATA | WHOLE-WHEAT | NO LARD





MOZZARELLA LAB  
EATALY'S HOUSEMADE CHEESES  
MOZZARELLA  
MADE FRESH DAILY  
MONDAY - THURSDAY

AFELTRA PASTA  
ARTIGIANILE  
RAGIONE

BUCATINI PASTA  
100% DURUM SEMOLA DI TIGLIARINI  
100% WHEAT  
MADE IN ITALY

IMPORTED PESTO  
THE WORLD'S BEST

ULTRA  
NCA  
\$12.80

BRAGIANO  
MADE IN ITALY

CHIA  
S

### MARIO BATALI® SIMPLE ITALIAN SAUCES



### MARIO BATALI® ORGANIC DRIED PASTA



### LIDIA BASTIANICH ALL-NATURAL SAUCES



### HIGH-QUALITY ITALIAN PASTAS

## LES DOSSIERS GRANDE CONSO

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### IL PASTAIO DI GRAGNANO SPAGHETTONE



50% OFF

SALE

50% OFF

SALE



# WELCOME TO FOODIVERSITÀ



Advance registration is not needed for any of our Foodiversità classes, see you there!

## OUR FREE "FOOD UNIVERSITY" CLASS SCHEDULE:

MONDAY 1/9	1PM. 3PM. & 6PM	Mozzarella Monday: Stretch Mozzarella with our Education Manager, Ryan
TUESDAY 1/10	6PM	Risotto with Zucchini, Shrimp, & Lemon with our Resident Foodie, Ryan
WEDNESDAY 1/11	1PM & 3PM	Stuff Spinach Ricotta Ravioli with our Resident Foodie, Ryan
	6PM	Drink & Dough: Bastianich and FontanaFredda Wine Tasting and Pasta Making with Ryan
THURSDAY 1/12	5PM	Pizza Party with our award-winning Pizzaiolo, Gazmir
FRIDAY 1/13	1PM. 3PM. & 6PM	Baking Orange Cake topped with Zabaglione with our Education Manager, Ryan
SATURDAY 1/14	12PM to 3PM	Lots of Mozz: Taste Antichi Saponi Mozzarella di Bufala with our Cheese Extraordinaire, Clair

EAT BETTER



LIVE BETTER

# FOODIVERSITÀ

FREE UNIVERSITY WHERE WE ENCOURAGE YOU TO PLAY WITH YOUR FOOD





LIBRE ET CAUSTIQUE  
DEPUIS 2005



# Tranches de vie commerciale

Nouvelle édition **2017**

Une année à arpenter les magasins, décoder les stratégies des enseignes, éplucher les prospectus.

**A LIRE :** le bêtisier complet de l'année, les nouvelles enseignes, les bonnes et les mauvaises pratiques merchandising, les initiatives marketing, etc. "Illustrations 100 % terrain !"

*«D'excellents exercices de Penser-Client»*

84 pages, 22 €

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IL PESCE

We only buy what's fresh from the market  
fishmongers clean everything in-house

LES DOSSIERS  
GRANDE CONSO

éditions  
DAUVERS





OCCUPANCY BY  
MORE THAN  
66 PERSONS  
IS DANGEROUS  
AND UNLAWFUL

# ROSSO POMO DORO

pizzeria napoletana

Sale

WOOD  
OVEN

WITH GOLDEN  
& NEAPOLITAN

RINA

THE DOUGH FOR  
TOMORROW'S  
PIZZAS

PIZZA  
TO GO

LA PASTA FRESCA E IN C...



RONOMIA

LA PESCHERIA  
EATALY'S SEAFOOD COUNTER

10 years of Eataly with...

LES DOSSIERS  
GRANDE CONSO

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TICCERIA

We work with Pat LaFrieda and Creekstone Farms to source  
humanely raised tender & delicious Black Angus Beef

ROTTISERIE  
EAT HERE  
PRIME RIB \$52.99/LB  
WHOLE CHICKEN \$15.99  
CORN/NOZ/SIDES \*100%

ROTTISERIE  
EAT HERE  
PRIME RIB \$52.99/LB  
WHOLE CHICKEN \$15.99  
CORN/NOZ/SIDES \*100%

SALE

Person in white shirt and blue jeans

POS terminal and kitchen equipment

Seafood display cases with various fish and shellfish

EATALY product boxes and promotional signs



...for you." Our salads have all the colors of the rainbow...we even added pasta because we're Italian, and pasta goes with everything.

EATE  
ATALY

LE INSALATE  
LE INSALATE  
LE INSALATE

50%  
1.000

SALE  
Our Anniversary  
10 years  
of Eataly

EXIT

LES DOSSIERS  
GRANDE CONSO

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EATALY  
EATALY

EATING IS AN  
AGRICULTURAL  
ACT

MIELI THUN  
AL BASSA MARRONE





YOUR FAVORITES FROM OUR STORE,  
TO YOUR DOOR  
IN ONLY 2-HOURS



FREE 2-HOUR DELIVERY

amazon  
**Primenow**  
FROM AMAZON.COM/PRIMENOW

Order through Amazon Prime Now and have your selection  
OF OVER 2,000 EATALY PRODUCTS  
delivered right to your door - FREE 2-Hour Delivery!



rare.

EATALY  
alti cibi





- Publication digitale
- Navigation tactile
- Contenu enrichi



PHOTOS



VIDÉOS



SONS

## 100 % NOUVEAU

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